

武汉大学 2023 中国政府来华留学卓越奖学金 国际商务硕士项目

一、学院介绍

武汉大学经济与管理学院是学校办学规模最大的学院，也是学校综合实力领先、社会影响最大的学院之一。学院学科涵盖经济与管理两大门类，拥有四个一级学科：理论经济学、应用经济学、工商管理、管理科学与工程，四个一级学科全部具有一级学科博士学位授予权并都设有博士后科研流动站。理论经济学一级学科、金融学二级学科是国家级重点学科；全部学科为湖北省优势或重点学科。经济发展研究中心是教育部人文社会科学研究百所重点研究基地之一。

国际商务硕士项目，即中国经济发展和全球化硕士项目，依托于武汉大学经济与管理学院王牌全英文项目——国际商务硕士全英文项目和 MBA 国际班。该项目旨在培养适应新世纪国际经济竞争和国家发展需要的，通晓现代商务基础理论，熟悉现代中国经济发展和国际化实践技能，有较强的英语（和/或其它外语）交流能力，能在企事业单位和政府机关从事经济发展运作与管理，具有国际视野的高素质、复合型管理人才。

二、培养方案

该全日制英文授课留学生课程包括公共必修课（7 学分）、专业必修课（16 学分）、专业选修课（10 学分，含行业前沿讲座必选。该课程要求学生参加讲座 4 次以上并撰写学习报告，由导师评定成绩）、专业实践（2 学分）等模块，总学分要求不少于 35 学分。

| 学分要求 | 课程名称 | 学分 | 开课学期 |
|-----------|-----------|----|------|
| 必修课 23 学分 | 汉语综合 | 4 | 1 |
| | 中国概况 | 3 | 1 |
| | 国际商务经济学基础 | 3 | 1 |
| | 国际会计 | 2 | 2 |
| | 国际商务 | 3 | 1 |
| | 国际结算 | 2 | 1 |
| | 国际商务谈判 | 2 | 1 |
| | 国际营销 | 2 | 1 |
| | 国际投资 | 2 | 1 |
| | 管理数量分析 | 2 | 1 |

| 学分要求 | 课程名称 | 学分 | 开课学期 |
|----------------------------|-----------|----|------|
| 专业选修课 10 学分，其中 行业前沿讲座必选 | 跨国管理 | 2 | 1 |
| | 组织行为学 | 2 | 2 |
| | 中国市场经济与改革 | 2 | 1 |
| | 商业伦理与社会责任 | 2 | 2 |
| | 领导力与变革 | 2 | 1/2 |
| | 供应链与物流管理 | 2 | 1/2 |
| | 数据统计与决策 | 2 | 1/2 |
| | 管理思维与创新 | 2 | 1/2 |
| | 战略管理 | 2 | 1/2 |
| | 人力资源管理 | 2 | 1/2 |
| | 财务管理 | 2 | 1/2 |
| | 行业发展前沿讲座 | 2 | 1/2 |
| 必修环节 | 专业实践 | 2 | 3/4 |
| | 论文开题报告 | | 2 |
| | 论文中期报告 | | 3 |

三、联系方式

武汉大学经济与管理学院

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Wuhan University

Chinese Government Youth of Excellence Scheme Scholarship Programs

Master Program in International Business

1. School of Economics and Management

School of Economics and Management is one of the largest schools at Wuhan University. It is also one of the schools with the leading comprehensive strength and the most significant social influence. The school's discipline covers two major categories of economics and management, and it has four first-level disciplines: Theoretical Economics, Applied Economics, Business Administration, Management Science and Engineering. All four first-level fields have the right to grant doctoral degrees in first-level disciplines and there is a post-doctoral research station. The first-level disciplines of theoretical economics and the second-level disciplines of finance are national key disciplines; all disciplines are superior or key disciplines in Hubei Province. The Economic Development Research Center is one of the key research bases of the Humanities and Social Sciences Research Institute of the Ministry of Education.

The master program in International Business in China's economic development and globalization project, relies on the full-English program of the School of Economics and Management of Wuhan University, and the full-English program of master's degree in international business and the MBA international class. The program aims to cultivate students into high-quality, compound management talents with an international perspective. The cultivated talents should meet the needs of international economic competition and national development in the new century, be familiar with the basic theory of modern business and the practical skills of current Chinese economic growth and internationalization, have strong communication skills in English (or other foreign languages), and can be engaged in economic development operations and management in enterprises, institutions, and government agencies.

2. Curriculum Arrangement and Credit Requirements

The curriculum of this full-time English-taught master program for international students includes compulsory public courses (7 credits), professional compulsory courses (16 credits), and professional elective courses (10 credits, including industry-leading lectures. This program requires students to attend more than 4 lectures and write study Reports. Grades are assessed by tutors), professional practice (2 credits) and other modules, with a total credit requirement of at least 35 credits.

| Credits required | Course | Credits | Semester |
|-----------------------|--|---------|----------|
| Compulsory 23 credits | Comprehensive Chinese | 4 | 1 |
| | Overview of China | 3 | 1 |
| | Fundamentals of International Business Economics | 3 | 1 |

| Credits required | Course | Credits | Semester |
|---|---|----------------|-----------------|
| | International Accounting | 2 | 2 |
| | International Business | 3 | 1 |
| | International Settlement | 2 | 1 |
| | International Business Negotiation | 2 | 1 |
| | Global Marketing | 2 | 1 |
| | International Investment | 2 | 1 |
| Electives 10 credits, Frontier Lectures required | Quantitative Analysis for Management | 2 | 1 |
| | Multinational Management | 2 | 1 |
| | Organizational Behavior | 2 | 2 |
| | Chinas Market Economy and Reform | 2 | 1 |
| | Business Ethics and Social Responsibility | 2 | 2 |
| | Leadership and Transformation | 2 | 1/2 |
| | Supply Chain and Logistics Management | 2 | 1/2 |
| | Statistics and Decision Making | 2 | 1/2 |
| | Management Thinking and Innovation | 2 | 1/2 |
| | Strategic Management | 2 | 1/2 |
| | Human Resource Management | 2 | 1/2 |
| | Financial Management | 2 | 1/2 |
| | Frontier Lectures | 2 | 1/2 |

| Credits required | Course | Credits | Semester |
|-------------------------|------------------------|----------------|-----------------|
| Compulsory Sessions | Professional Practices | 2 | 3/4+2+3 |

3. Contact

School of Economics and Management, WHU

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